



**the
twenty
20 club**



**East Lancs
Cricket and
Sports Club**

Become A Patron

**Alexandra
Meadows,
Dukes Brow,
Blackburn
BB2 6DG**

**EAST
LANCASHIRE
CRICKET CLUB
LIMITED**

**Company
number
14442584**

A sporting venue and club in the heart of Lancashire

East Lancashire Cricket & Sports Club is one of the oldest cricket clubs in the north of England based opposite Corporation Park on Alexandra Meadows, Dukes Brow in Blackburn.

The venue is used for a range of sports including Cricket, Bowls, Squash and Table

Tennis. It is also home to the East Lancs Eagles, the juniors cricket section.

Alexandra Meadows also hosts Fun Days, Barbeques, Tournaments and an annual charity bonfire which is attended by thousands. The venue is ideally located in the heart of Blackburn with ample parking.

Did you know?

- > The club was founded in 1864 by officers of the East Lancashire Regiment.
- > The venue was home to Blackburn Rovers who leased the ground for some of their earlier matches before moving to Ewood Park.
- > East Lancs were the first champions of the Lancashire League in 1891.
- > In the early 1900's banking was created around the pitch so that in winter it could be flooded for a public ice-rink!
- > Cricketing legends Fazal Mahmood, Allan Border & Paul Reiffel have played for East Lancs.
- > In the heyday of the Lancashire League the ground hosted the superstars of cricket including Sir Everton Weekes and Sir Viv Ricards who turned out for local clubs.
- > East Lancashire Cricket Club has won the league 14 times and the Worsley Cup competition 18 times - more than any other club.



The club have made a commitment to continue to serve the local community and be used as a sporting venue after it was acquired by the MEDT charity which also helps to run Bangor Street Community Centre.

Becoming A Patron

East Lancashire Cricket & Sports Club alongside the Twenty20 Business club is offering businesses across the Northwest an opportunity to partner with the club and venue. In return the club promises a thrilling season supporting the club and the thriving community hub.

The Club

Digital Advertising

Your company advert will be displayed in the Lounge.

Sponsor Board Advertising

Your company will be featured on a board positioned at the ground.

Sizes: large 8' x 4', Medium 8' x 2' & Small 6' x 3'.

Twenty20 Club Plaque & Certificate

A plaque will detail our Twenty20 Club members at the ground. A large A3 size certificate acknowledging your support will be presented to your organisation.

On Matchday

Match & Ball Sponsorship

Announced as a sponsor of a league match and ball sponsor during the season.

Corporate Day

Treat your colleagues, clients, or suppliers to the excitement of live cricket in a comfortable setting with stunning views of the meadows.

Corporate day caters for up to 10 guests and includes a buffet and refreshments, ensuring a memorable experience for all.

Website & Social Media

Your company will be listed as an official partner to the East Lancashire Cricket & Sports Club

This will be shared extensively through our social media as well as through press releases in local media.

East Lancs is undergoing major rebranding, and your company logo will sit proudly on the new website.

Press Coverage

The club is keen to share our successes within local and regional media. The club has extensive contacts across the media landscape.

Use of Facilities

Enjoy exclusive use of our versatile function room or meeting room. Whether you're hosting a corporate event, team meeting, or private celebration, our facilities provide a welcoming space with excellent amenities to suit your needs.

(advance notice is required and date is subject to availability at the time of request)

Twenty20 Club Events

Invitation to the Twenty20 Business Club events hosted by East Lancs CC and Sports Club. This includes the T20 Club cricket match.

Annual Award Presentations

Invitation to the East Lancs CC & Sports Club's Annual Awards Presentation Evenings. An opportunity to celebrate the season's achievements, reward standout performances, and meet players and club members.

Support & inspire the next generation of sporting heroes by becoming a patron of the Twenty20 club.

Platinum – £10,000

Gold – £5,000



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